EVENT REPORT · WORLD PSORIASIS DAY 2026

Western Kenya Edition

THEME
Look Beyond My Skin

Psoriasis Association of Kenya · Saturday 31 October 2026 · The EKA Hotel, Eldoret

Western Kenya marks itsfirst ever World Psoriasis Day

Patients, nurses and global experts came together in Eldoret for a morning of learning, testimony and solidarity, while a YouTube livestream carried the message far beyond the room.



Psoriasis warriors, nurses and guests at The EKA Hotel, Eldoret.



Dr. Samson Kiprono

45	14	13	LIVE
ATTENDEES	PSORIASIS WARRIORS	NURSES	GLOBAL YOUTUBE STREAM

A first for Western Kenya

On **Saturday 31 October 2026** the Psoriasis Association of Kenya (PAK) hosted the **first ever World Psoriasis Day celebration in Western Kenya** at The EKA Hotel in Eldoret. Held under the theme *Look Beyond My Skin*, the day brought together patients, nurses, health administrators and partners.

The celebration was a resounding success. The programme ran smoothly from registration at 9:00 AM to a shared lunch at 2:30 PM and showed real appetite in the region for open conversation about psoriasis.

Psoriasis warriors at the heart

The most powerful part of the day was the presence of **14 patients living with psoriasis**, our psoriasis warriors. Some travelled from other towns in the region to be there. Several spoke openly about life with a visible skin condition: the stigma they have faced, the search for the right treatment and what it means to be seen as a person first.

Sitting alongside **13 nurses** and other health workers, they reminded everyone that psoriasis is not contagious and that people who live with it deserve understanding, dignity and good care.

Expert voices raising awareness

> A highlight of the day was the session by the University of California, San Francisco (UCSF) and Indiana University team led by Dr. Wilson Liao, MD

The team helped patients and health workers understand psoriasis as a chronic, immune-mediated condition that can be managed with the right care. Their insight gave patients and families knowledge, confidence and hope and gave nurses practical understanding to take back to their clinics.

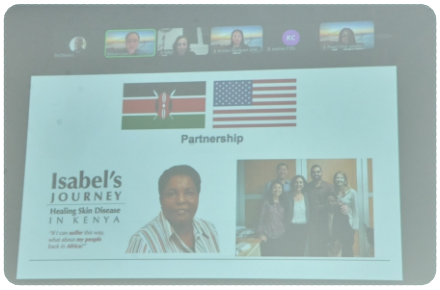
The session was complemented by local clinicians, advocates and partners including Dr. Gehan Saleh, Dr. Elijah Kipyego, Shadrack Lagat, Consolata Rop, Leah Kamau, Isabel and Letting, Amb. Rose Boit and Glenmark. An open plenary gave the audience time to ask questions and share experiences.



Dr. Toby Maurer, MD



Dr. Wilson Liao, MD



The UCSF and Indiana University session led by Dr. Wilson

KNOW THE FACTS

Psoriasis is not contagious. It is a chronic, immune-mediated disease that can also affect the joints and overall health. With the right diagnosis, treatment and support people living with it can lead full lives.



Part of the team - Western Kenya

Reaching beyond the room

STREAMED LIVE ON YOUTUBE

The full programme was streamed live on YouTube, so the celebration did not end at the doors of the hall. Patients, clinicians and supporters across Kenya and around the world followed the presentations and heard the patients' stories in real time.

Many people living with psoriasis cannot attend events in person. The livestream carried *Look Beyond My Skin* to a global audience and the recording keeps that message working long after the day.

Thank you

This first edition was made possible by our sponsors **Dr. Wilson Liao, MD** and **Dr. Toby Maurer, MD** and by **Glenmark**, who sponsored the venue and meals. We also thank The EKA Hotel, every speaker and nurse who took part, the media team and above all the patients who shared their stories.

Western Kenya has now marked World Psoriasis Day for the first time. The Psoriasis Association of Kenya looks forward to building on this foundation with our collaborators and supporters so that more people living with psoriasis are seen beyond their skin.

Dr. Wilson Liao, MD
Sponsor · UCSF

Dr. Toby Maurer, MD
Sponsor

glenmark
A new way for a new world

Dr. Samson Kiprono